Philips
Micro Hi-Fi System

MP3/WMA

MCM720

# Digital Music with USB Direct

## in Sophisticated Style with Great Sound

Specifically designed for one who appreciates the ultimate in technology and style, the system exudes finesse and quality. With USB Direct, you can play and remote control your MP3/WMA files from your portable player.

### Unlimited listening pleasure

- Enjoy MP3/WMA music directly from your portable USB devices
- Play MP3/WMA-CD, CD and CD-RW

### Enrich your sound experience

- Incredible Surround™ for enhanced audio enjoyment
- Digital Sound Control for optimized music style settings
- Dynamic Bass Boost for deep and dramatic sound
- 2x50W RMS/1800W PMPO

### Start the day your way

- Wake-Up and Sleep Timer
- Digital tuning with 40 preset stations for extra convenience
- Logic tape deck

### Refined in sound and look

- Elegant wood-finished speakers

PHILIPS

sense and simplicity

Micro Hi-Fi System
MP3/WMA

MCM720/93

## Specifications

### Sound
- Output Power: 1800W PMPO
- Output power (RMS): 2 x 50 W
- Sound Enhancement: Incredible Surround, Digital Sound Control 4 modes, Dynamic Bass Boost

### Loudspeakers
- Main Speaker: 2 way, Bass Reflex Speaker System, 4" woofer, Piezo tweeter, Speaker grilles detachable

### Audio Playback
- Playback Media: CD, CD-R, CD-RW, MP3-CD, WMA-CD
- Disc Playback Modes: 20-Track Programmable, Repeat/one/all/program, Shuffle Play
- Loader Type: Top
- Cassette Deck Technology: Logic
- Cassette Playback Modes: Electronic Speed Control, Full Auto Stop, Tape Counter
- ID3-tag support

### Audio Recording
- Recording Media: Tape
- Tape Recording Enhancement: CD Synchro Start Recording, Timer for recording from tuner, Automatic Recording Level

### Tuner/Reception/Transmission
- Tuner Bands: FM Stereo, MW
- Auto digital tuning
- Station presets: 40
- Tuner Enhancements: Auto Store

### Connectivity
- Aux in: Line in
- Headphone: 3.5 mm
- Other connections: FM Antenna, MW Antenna
- USB: USB host

### Convenience
- Alarms: CD Alarm, Radio Alarm, Tape alarm, Sleep timer
- Clock: On main display
- Display Type: VFD display

### Accessories
- Included Accessories: FM/MW Antenna
- Remote control: 21-key

### Dimensions
- Set dimensions (W x H x D): 175 x 252 x 305 mm
- Main speaker dimensions (W x H x D): 170 x 252 x 214 mm
- Packaging dimensions (W x H x D): 528 x 351 x 400 mm
- Weight incl. Packaging: 10.8 kg

## Product highlights

### USB Direct for MP3/WMA music
*Simply plug in your device to the USB port on your Philips Hi-Fi system. Your digital music will be played directly from the device. Now you can share your favorite moments with family and friends.*

### Incredible Surround™
*Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.*

### Digital Sound Control
*Digital Sound Control offers you a choice of pre-set Jazz, Rock, Pop and Classic controls you can use to optimise the frequency ranges for different musical styles. Each mode uses graphic equalizing technology to automatically adjust the sound balance and enhance the most important sound frequencies in your chosen music style. Ultimately, Digital Sound Control makes it easy for you get the most out of your music by precisely adjusting the sound balance to match the type of music you are playing.*

### Dynamic Bass Boost
*Dynamic Bass Boost maximizes your music enjoyment by emphasizing the bass content of the music throughout the range of volume settings - from low to high – at the touch of a button! Bottom-end bass frequencies usually get lost when the volume is set at a low level. To counteract this, Dynamic Bass Boost can be switched on to boost bass levels, so you can enjoy consistent sound even when you turn down the volume.*

Issue date 2008-10-14
Version: 1.0.3
12 NC: 9073 100 13526
EAN: 87 10895 98196 5

© 2008 Koninklijke Philips Electronics N.V.
All Rights reserved.
Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips Electronics N.V. or their respective owners.

www.philips.com